

DECENTRALIZED CARBON MARKET INITIATIVE

REGENERATING LANDSCAPES · HIGH-INTEGRITY CARBON

In partnership with Blue Glacier Association — tackling climate change, soil degradation and rural economic vulnerability across Ethiopia's coffee-growing regions.

VM0042

VERRA METHODOLOGY

PURO.EARTH

BIOCHAR REGISTRY

ARTICLE 6

PARIS AGREEMENT ALIGNED

COP32

ETHIOPIA HOST YEAR

ABOUT SOIL & MORE ETHIOPIA

Soil and More Ethiopia (S&M) is a for-profit social enterprise working across sustainable livelihoods, climate resilience and inclusive green growth. The Decentralized Carbon Market Initiative is a core pillar of S&M's Regenerative Agriculture and Climate Action Programme — building high-integrity carbon projects with, and for, Ethiopia's smallholder farming communities.

THREE COMPONENTS, ONE CARBON MARKET

Regenerative Agriculture (Verra VM0042) — engaging thousands of smallholder farmers across Ethiopia's coffee belt through no-till farming, composting, biochar application and agroforestry.

Industrial Biochar (Puro.earth) — converting invasive species, agricultural residues and coffee processing waste into permanent carbon removals — solving environmental hazards while producing stable carbon sinks.

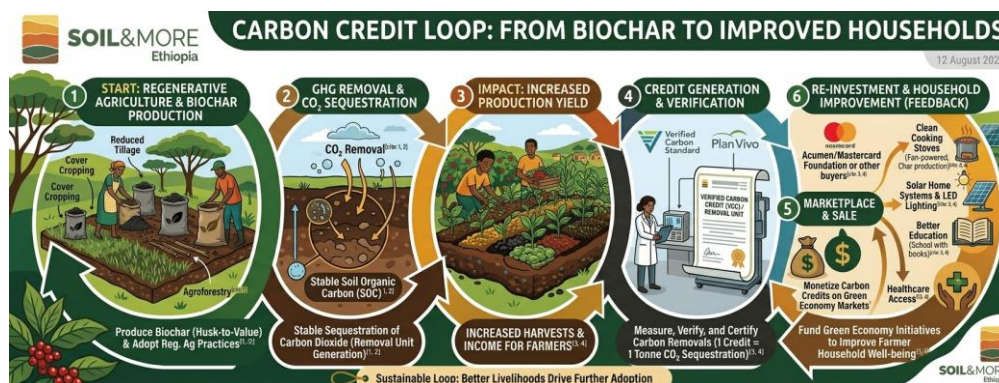
Clean Energy & Digital MRV — deploying solar systems and clean cookstoves while tracking impact in real time through satellite remote sensing and mobile data collection.

WHY IT MATTERS — COP32 AND BEYOND

As Ethiopia prepares to host COP32, this initiative stands as a concrete, field-tested model of what's possible — bridging smallholder livelihoods with global carbon markets under Article 6, supporting Ethiopia's NDC targets, and unlocking private climate finance for sustainable transformation.

WAY FORWARD — CALL FOR PARTNERSHIP

- **Carbon buyers & investors** — co-invest in or offtake verified carbon removals from regenerative agriculture and industrial biochar.
- **Technical & MRV partners** — strengthen satellite remote sensing, mobile data collection and verification capacity.
- **Cooperatives & coffee value-chain actors** — expand farmer participation across Ethiopia's coffee-growing regions.



The carbon credit loop: from biochar production to re-invested household improvement.

CLIMATE YOUTH HUB

TWO PILLARS, ONE VISION

Preparing Ethiopia's next generation of carbon market and climate finance leaders — because climate resilience isn't just about carbon credits, it's about capacity.



Cohort 1 of the Climate Youth Hub, on-site with the S&M team in Addis Ababa.

THE GAP WE'RE CLOSING

Ethiopia faces a critical shortage of local technical expertise in carbon markets and climate finance. Alongside its carbon interventions, Soil and More Ethiopia is running a parallel, equally strategic effort to close that gap from the ground up.

WHAT IT IS

An intensive climate mentorship programme that transforms S&M's live field activities — regenerative agriculture, biochar production, MRV and monitoring — into a real training ground for young professionals, rather than a classroom-only curriculum.

WHO'S INVOLVED

HIGH SCHOOL STUDENTS

UNIVERSITY STUDENTS

FRESH GRADUATES

Cohort 1 is already underway, bringing together participants from various academic disciplines to build hands-on skills in the technical carbon project development cycle.

WHY IT MATTERS

As Ethiopia prepares to host COP32, S&M is ensuring young Ethiopians are ready — with the knowledge, skills and confidence to contribute to the mitigation and resilience efforts that will define the country's climate future. This is climate action with boots on the ground, and eyes on the future.

WAY FORWARD — CALL FOR PARTNERSHIP

- **Universities & training institutions** — co-develop curriculum and expand the Hub's technical training pipeline.
- **Youth & mentorship organizations** — broaden outreach and referral pathways for future cohorts.
- **Funders & corporate partners** — support cohort expansion and long-term programme sustainability.

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